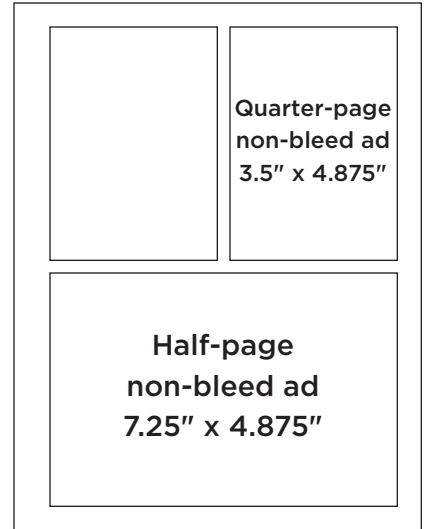




2011-2012 Online Student Directory Ad Specifications

Ad size supplied:

- Full-page
- Half-page
- Quarter-page



Ad Specifications:

- The student directory will be accessible online and all ads may be submitted in color.
- Ads should be submitted in high resolution pdf format.
 - All fonts need to be embedded.
 - All colors need to be converted to process (CMYK), no spot colors.
 - All layers should be flattened.
 - Ideal image resolution is 150 pixels per inch (medium resolution).
 - It is preferred that logos are vector for best results.
- Ads can be emailed to: chlocomm@austin.rr.com. If your ad is over 10MB, please consider using a website such as yousendit.com for online transfer to the above address. You may also mail your ad on CD/DVD to: Chloe Communications, 303 Aria Drive, Austin, TX 78738.
- All ads can include an online link to either your website, **or** to an e-mail address provided. If you wish to have your ad linked, please provide us with your address and indicate whether it is a website or e-mail address:

website e-mail _____

- Please provide your contact information for any questions regarding your ad:

Name _____ e-mail _____

Phone # _____

*If you have any questions regarding your ad submission or the above specifications,
please e-mail: chlocomm@austin.rr.com, or call Kris @ 512-243-7280.*

**Please include this completed form with your ad submission. ALL ADS ARE DUE BY SEPTEMBER 23, 2011.
Ads submitted and paid in full by September 1 will receive mention in the LT View flyer.**